

Franchising @ D.S.A.D

Delhi School of Architecture & Design

Grab the Premium most business opportunity in the Education sector with Delhi International Schools Pvt Ltd.!

An exciting future awaits those who love Design Education and seek to engage with themselves. **Delhi School of Architecture & Design** looks to partner with those who are willing to invest in the next generation.

Talk to us. Invest and be a respected Franchisee of Delhi School of Architecture & Design at a location of your choice.

Design Education Potential in India

Construction boom and Interior Design is need of time in most of the developing nations like India. We have developed quit a unique program by opting which a student can establish his or her career to a new heights. Our institute is offering one of the best program today, which is in demand of time.

Our modules teach you same subjects as you learn in a **5 Years of degree program of B.Architecture** but you develop the same skill in our fast track program in **2 Years Study + 1 Year of Internship**.By doing this program one can master skill of Architecture as well Interiors Design which has a huge scope for Jobs and for a private practice that too in 3 Years and will award a Degree of **Bsc (Interior Design)** affiliated by **Karnataka State Open University (KSOU)**.

Why DSAD??

Our Institute is located in heart of New Delhi which helps students to visit sites and see the latest techniques in constructions and building material. Best Architects/Interior designer faculty from the Top colleges, **A.C & Wi-Fi classroom** the program also offers study tours and meeting with various top notch Architects and Designers from India and Abroad. D.S.A.D is committed to guide on the issues like program content, curriculum, industry orientation, academic policies and future directions with one aim- to make design education more relevant and contemporary.

Our architectural education deal with the balance between development of mind, of sensitivity to the nature of architectural task relevant to our society and our time and the inculcation of skills to

interpret them into the language of building. The teaching faculty is sourced from the profession itself to ensure synergies between the academics and the practice.

- Young and Highly reputed name in the education sector. Rich collective experience of over 10 years
- Voted the Best Emerging School in Design Education in Delhi/NCR
- “State of the art” curriculum and Advance teaching methods
- Unparalleled Franchisee support system

End to End support provided in terms of:

- Affiliation
- Infrastructure
- Operations
- Marketing
- Academics
- Recruitment
- Training
- IT infrastructure
- Regular visits and handholding

Desired Franchisee Profile:

- Passionate towards education
- Ability to communicate with School Teachers, Principals, Trustees and other decision making entities.
- Entrepreneurial quality with passion to become successful
- Person with sound managerial and Marketing skills
- Person having experience in education business will be preferred

This is the opportunity to become a successful entrepreneur with a reputed brand name in education sector

DELHI SCHOOL OF ARCHITECTURE & DESIGN INVESTMENT DETAILS

Date Commenced Operations 2009

Date Commenced Franchising / Distribution 2015

Are you looking for Franchise?

Unit

Area	Investment	Franchise/Brand Fee	Royalty/Commission
Store Wise	Rs. 15lac	Rs. 10lac	15%

Where are we looking for expansion?

North

Haryana | Himachal Pradesh | Jammu and Kashmir | Punjab | Uttaranchal | Uttar Pradesh

West

Gujarat

East

Assam

South

Karnataka

Center

Chhattisgarh | Madhya Pradesh

Union Territories

Chandigarh

Is there exclusive territorial rights given to a unit franchise? Yes

Are any performance guarantees given to unit franchisee? Yes

What is the anticipated percentage return on investment? 75%

What is the likely pay back period of capital for a unit franchise? 1 Year

Are there other investment requirements? Setting Up cost

DELHI SCHOOL OF ARCHITECTURE & DESIGN PROPERTY DETAILS

What type of property is required for this franchise opportunity? Commercial/ Residential (any one)

Floor area requirement Minimum 1500 Sq.Feet

Preferred location of unit franchised outlet: High Foot Fall Area/Centrally
located/Educational Hub/Proper Connectivity

DELHI SCHOOL OF ARCHITECTURE & DESIGN TRAINING DETAILS

Do you currently have detailed operating manuals for franchisees? Yes

Where is franchisee training provided? Head Office (Delhi)

Is field assistance available for franchisee? Yes

Will someone from Head Office provides assistance to franchisee in opening the franchise? Yes

What IT systems do you presently have that will be included in the franchise? No

DELHI SCHOOL OF ARCHITECTURE & DESIGN OTHER DETAILS

Do you have a standard franchise agreement? Yes

How long is the franchise term for? 5 years

Is the term renewable? Yes

For Further Details Please contact

Tarun Gupta

Director

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